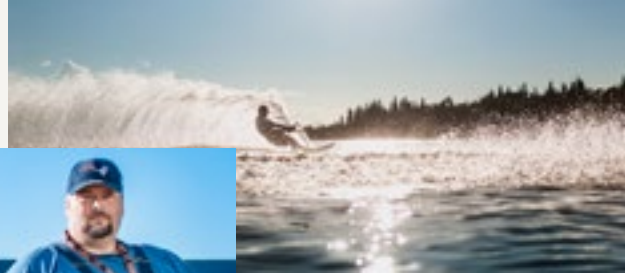


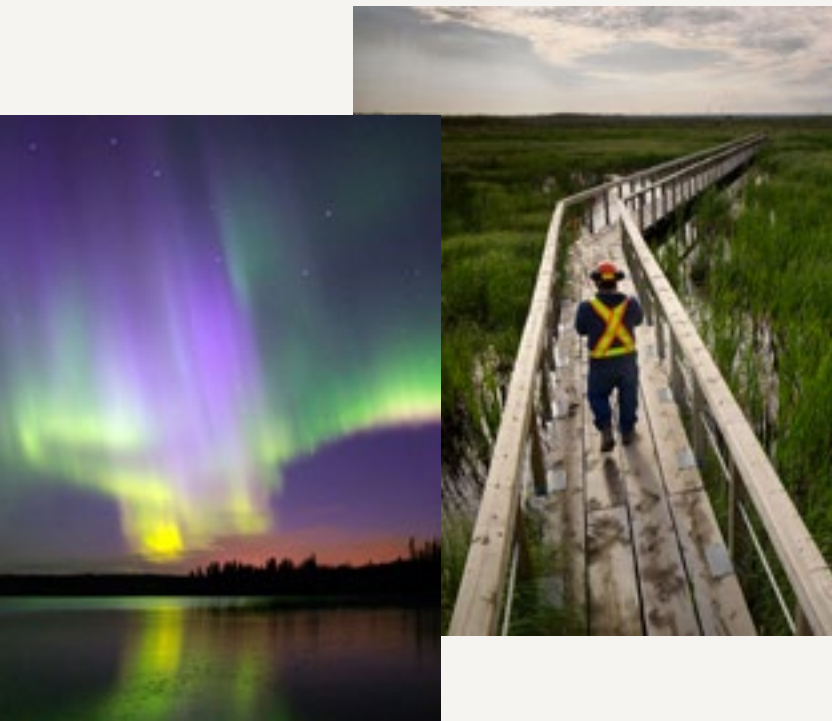


What do you call a place
that has all of this?



FORT McMURRAY WOOD BUFFALO

A place where we achieve amazing things together.



Fort McMurray
Wood Buffalo is a
place like no other.
Everyone who calls
it home will tell
you that.

You need to be here to
appreciate it all. And that's
exactly what this is about.
To welcome you to our
unique part of the world.
Where a small-town feel is
combined with large scale
career opportunities set
against a backdrop of natural
wonder. It's all here.
Literally.



WHERE A **SMALL-TOWN** **FEEL** IS COMBINED WITH **LARGE SCALE** **CAREER OPPORTUNITIES** SET AGAINST A BACKDROP OF **NATURAL WONDER.**

We can't wait to welcome you here.



1 WELCOME TO

OUR REGION

- 1. FORT FITZGERALD
- 2. FORT CHIPEWYAN
- 3. FORT MCKAY
- 4. FORT MCMURRAY
- 5. DRAPER
- 6. SAPRAE CREEK ESTATES
- 7. GREGOIRE LAKE ESTATES
- 8. ANZAC
- 9. JANVIER
- 10. CONKLIN

 YMM AIRPORT

WE HAVE A POPULATION OF
111,687 PEOPLE FROM OVER 60 COUNTRIES

75,615 urban residents

3,217 rural residents

32,855 non-residential
(shadow population)

6
 FIRST NATIONS

5
 MÉTIS LOCAL COUNCILS

1
 MÉTIS COMMUNITY ASSOCIATION

A PLACE OF

INCREDIBLE ECONOMIC OPPORTUNITY.

Since as long as anyone can remember, our region has been about people joining together to pursue opportunities.

More than 75% of Canada's oil comes from here. We are the economic engine of Canada, where opportunities come from the land and from one another. We are also a start-up hub bursting with entrepreneurial spirit, whether it's innovative solutions for big industry or small businesses to support our thriving community. Fort McMurray Wood Buffalo holds a wealth of possibilities for you to define or accelerate your career.

Get where you
want to go faster,
with average
household incomes
twice the Canadian
average.

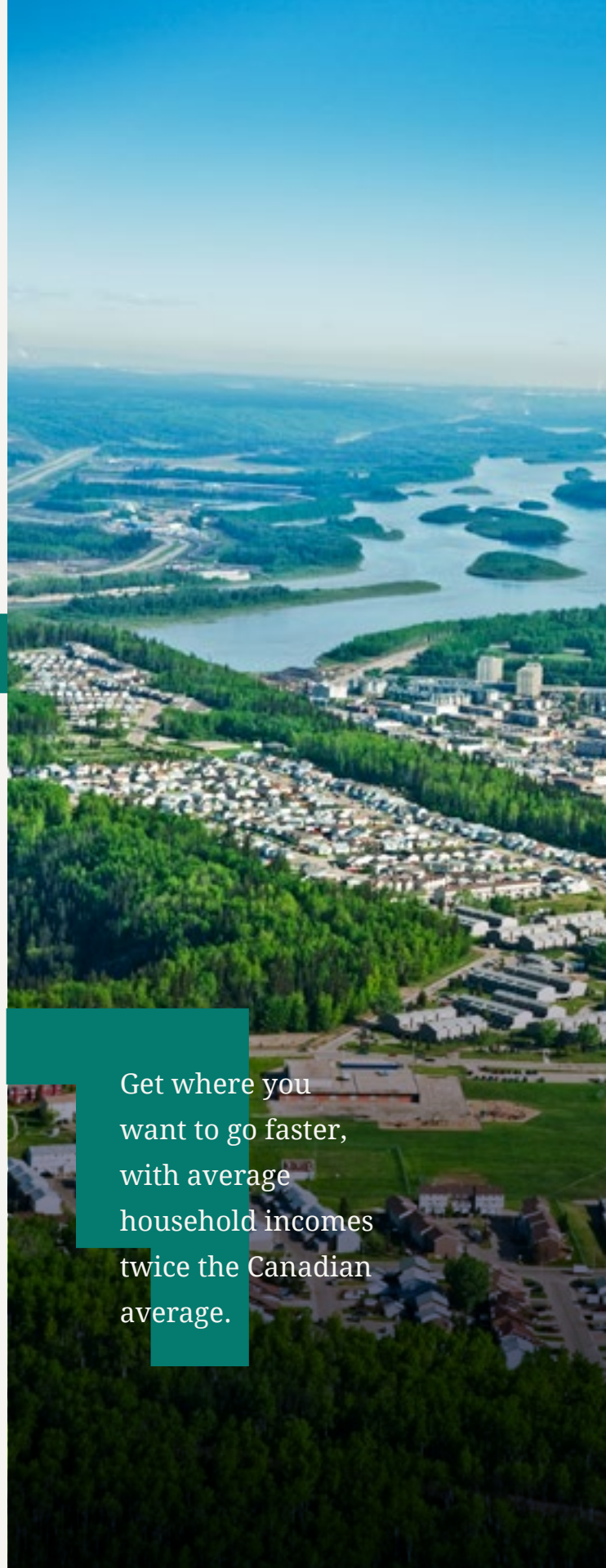


Home to the

THIRD

LARGEST

oil reserve in
the world.





NOT ONLY ARE WE HOME TO NORTH AMERICA'S LARGEST REC CENTRE; we also have 35 schools, seven spray parks, and hundreds of kilometres of trails for you and yours to explore.



SECOND
MOST AFFORDABLE
place to live in Canada

A PLACE THAT IS

FAMILY. FRIENDLY.

Our region is as family-friendly as it gets but we're also just downright friendly.

Our communities are designed around family life, offering everything from abundant playgrounds, to endless nature trails, to North America's largest rec centre. It's why people raise their families here; to get that magical mix of modern facilities combined with small-town sense of community. A place where you can run and play with your neighbours and friends all hours of the day. Family life here is supported by the strong career development, and excellent educational, arts and culture opportunities the region provides. Schools for all ages offer languages, tech opportunities, and athletic programs for a well-rounded education. Your family will not just be welcome here, your family will thrive.

A PLACE THAT FOSTERS A

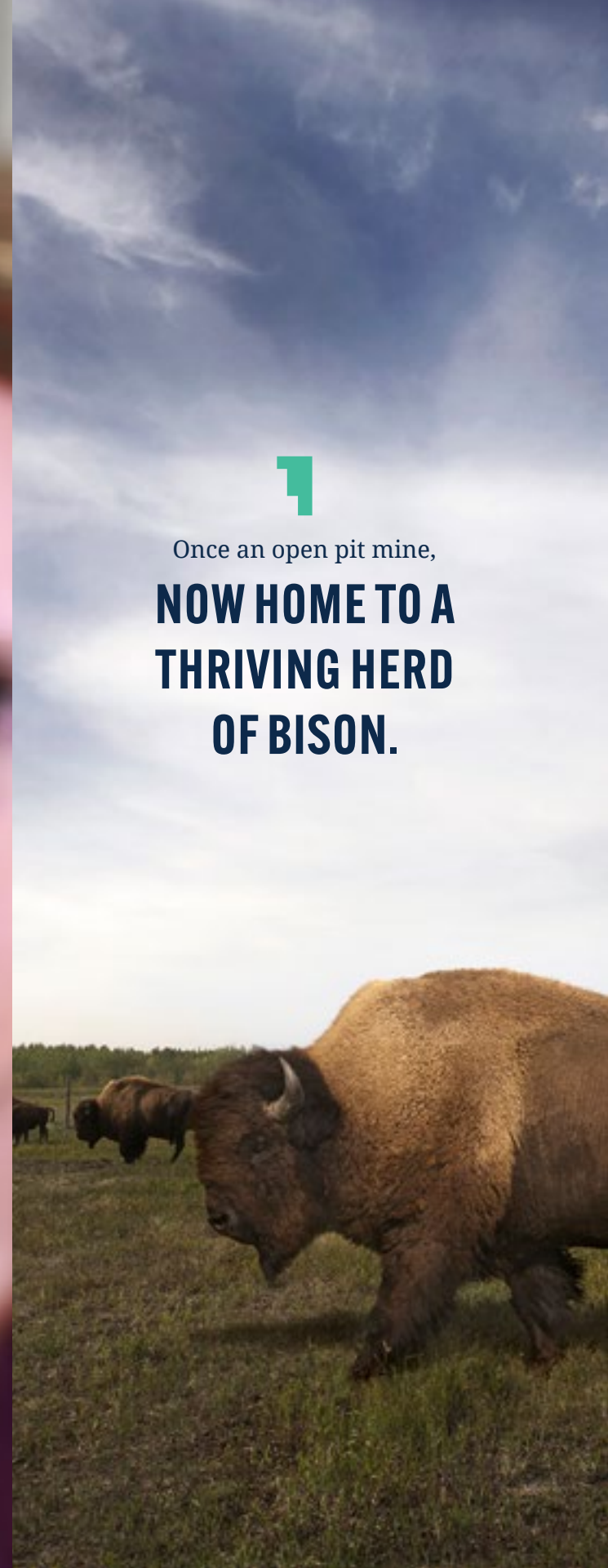
CULTURE OF INNOVATION.

Innovation is a constant in our region. Large scale innovation and small. Tech-based solutions and those based on centuries of Indigenous knowledge.

As the economic engine of Canada, we must constantly be looking for new ways to move forward—better and stronger than before. With that spirit, we have solved problems, transformed industries, and introduced new technologies to the world. Starting with our youth, people here are constantly working on small ways to start up and also to provide ideas the world's never seen before. The challenges are here and waiting for your energy to be a part of solving them better than ever.

Over 980 distinct environmental technologies & innovations have been developed by members of Canada's Oil Sands Innovation Alliance.

Once an open pit mine,
NOW HOME TO A THRIVING HERD OF BISON.





Leaders in Indigenous business and economic participation.

A PLACE OF

REMARKABLE INDIGENOUS STRENGTH.

Indigenous people and culture are foundational to Fort McMurray Wood Buffalo—and have been for thousands of years.

Our region's strong Cree, Dene, and Métis communities are rich in collaborative spirit and historical, cultural and economic importance. Flourishing through economic participation - we show a path forward for the rest of Canada and provide strength to our economy.

A PLACE THAT HAS

ENDLESSLY UNEXPECTED NATURAL WONDER.

Our region is one of the best places to take in the majestic northern lights – one of the world’s seven natural wonders.

That alone would be enough to make us feel spoiled. But there’s so much more. Our backyard is Canada’s largest national park, which is a UNESCO world heritage site, and it’s home to the world’s largest herd of free-roaming wood bison. Fort McMurray Wood Buffalo also has carpets of vibrant green boreal forests stretching as far as the eye can see, lakes galore and even sand dunes. Yes, sand dunes. It’s all waiting for you to explore.

HOME OF THE
WORLD’S LARGEST
DARK SKY PRESERVE.

475
HECTARES
of parks



One of Canada's most generous communities.



A PLACE WHERE WE'RE

PUTTING THE UNITY IN COMMUNITY.

When compassion, kindness, and togetherness are the heart of the community, friends and neighbours become family.

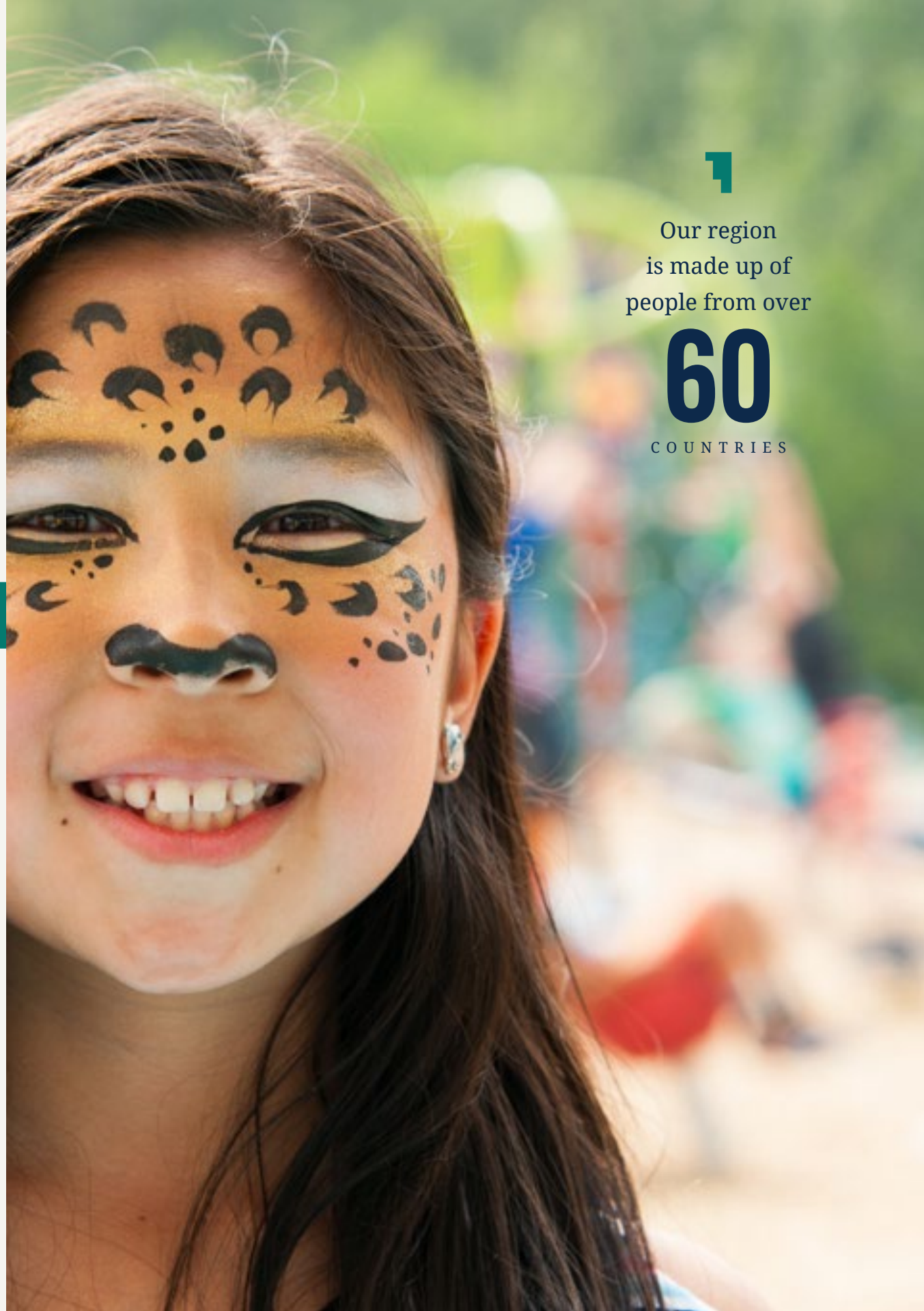
We have a genuine desire to help one another, support one another and spread a little kindness in each other's lives. We volunteer countless hours, giving freely of our time, our talents and ourselves. Our community spirit is hard to put in words. It's one of those things you need to feel to understand.

A PLACE THAT IS

AS DIVERSE AS IT GETS.

Our region is a true example of what the idea of Canada is all about: diversity of languages, backgrounds and cultures; land rich in beauty and resources; collaboration; mutual success.

Here you find the diversity of culture, ethnicity, and language that you'd only expect in the world's biggest cities. Some of us are Indigenous to this land, some of us came here from Canada's biggest cities and some of us are small-town people from around the world: villages in the Philippines, Ghana, Ireland, Jamaica, and 60 other countries. It doesn't matter where you are from - all are welcome here.

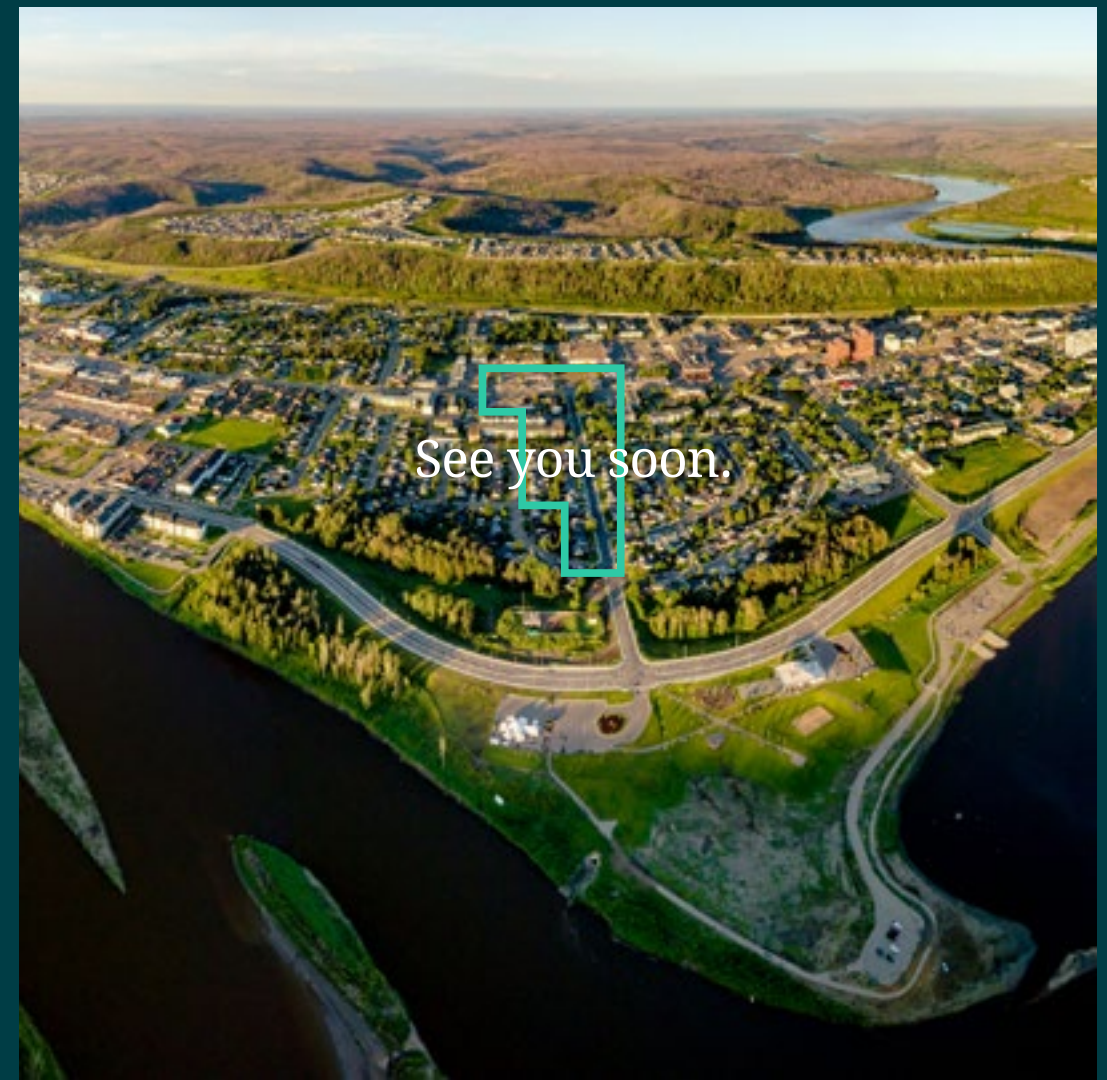


Our region
is made up of
people from over
60
COUNTRIES

**JOIN A PLACE
WHERE WE
ACHIEVE
GREATNESS,
TOGETHER.**



Visit WeAreFMWB.ca to learn more about our place.





**FORT M^CMURRAY
WOOD BUFFALO**



WeAreFMWB.ca